



# HYDE PARK CHAMBER of COMMERCE



## Upcoming December Event AFTER HOURS

# Annual Holiday Mixer

DECEMBER 5TH, 2010



54 Old Post Road  
Staatsburg, NY 12580

# 5:30 PM

Event is \$13.00 for members & \$15.00 for non members. For Reservations call The Hyde Park Chamber (845) 229-8612 Or E-mail us at

[info@hydeparkchamber.org](mailto:info@hydeparkchamber.org)

Visit our website information at

[www.hydeparkchamber.org](http://www.hydeparkchamber.org)

## Message from the Chamber President

**I**f you think volunteer work for charitable organizations is just a hobby, guess again! It could be the road to an exciting new career for you. Give your resume a shot of Volunteer "steroids"



Unemployed? Keep your resume fresh with volunteer work!

According to an article in The Washington Times, the length of time it takes to find a new job is at its highest in eight years. Many resumes have a large gap between last date worked and today's date. It is not unusual for a job seeker to have been out of work for 8 months or more! Networking groups abound, but what are you actually getting from them? Who are the other participants that you are meeting? Chances are that you are meeting others who are looking for work, just as you are. It's the nature of the game that their first concern is going to be finding new work for themselves. That's not the best use of your time when you are looking for a new job for yourself! Volunteering is not just to keep yourself busy while you're out of work. It can further your career by allowing you to learn new skills. Volunteer for something related to what your career is or will be: Director of Marketing for a non-profit? PR person - charitable organizations need help getting their group into the news. Sales person as fund raiser? As membership drive person? List your accomplishments on your resume under work experience. Many non-profit paid jobs require previous experience

CONTINUED ON PAGE 7

## WHAT'S INSIDE

President's Message

December Happenings

Hyde Park News

January Installation

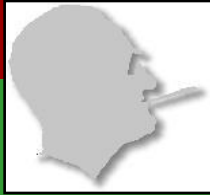
Anderson School News

Historical Facts

Thank you  
to

Culinary Institute and  
Rhinebeck Savings  
Bank for their





*Officers & Board*

OFFICERS

John Coppola - President

Dot Chenevert, A.I.F.D.-  
1st Vice President

Barbara Herrmann-  
Treasurer

Tina Payeur-Secretary

BOARD MEMBERS

Robert Delarm

Tim Millard

John Paxton

Stuart Davis

Sharon Matyas

David Meyerson

Dr. Robert Manning

Richard Wambach



Thanks  
for a great  
season. See  
you all in the  
spring !!

December & January Breakfast Meeting

No Breakfast Meetings

Happy Holidays to everyone.

PEACE OF MIND

FREE CONSULTATION!  
845-834-4206

[WWW.smallbizpros.com](http://WWW.smallbizpros.com)

Our Monthly planning meetings keep your  
business growing year after year

With **Padgett** on your **team** you can turn  
your **focus** to running your **business**.



GOVERNMENT  
COMPLIANCE

TAX PLANNING  
AND PREPARATION

FINANCIAL  
STATEMENTS

PAYROLL

## DECEMBER HAPPENINGS !!!

### DECEMBER 5

Vanderbilt Mansion Holiday Open House 9:30 - 4:30 pm  
 Green Oak Florist - Holiday Decorating Class \$30 includes all materials 10:30AM-3:30PM  
 Home for the Holidays in Hyde Park -tour 12:30 - 4:00 pm - begins at Cranberry's at Tilley Hall  
 Hyde Park Library Annex 3:00 Poetry Reading by Rilke to mark the poet's birthday  
 Hyde Park Library Annex Reception at 4:00 honoring the works by Tatiana Rhinevault  
 Holiday "Who-Done-It" @ Mills Mansion 1:00—4:00 PM  
 Hyde Park Tree Lighting 4:45-5:45PM

### DECEMBER 7

BNI Meeting @ Coppola's @ 7:00 AM  
 Rotary Meeting @ Coppola's @ 7:30 AM  
 After Hours Mixer @ Portofino Restaurant @ 5:30 PM

### DECEMBER 8

Hyde Park and Dutchess Regional Chamber Joint "After Hours" @ Hyde Park Brewery

### DECEMBER 11

FDR Home and Library Holiday Open House 1:00 - 5:00 pm  
 Roosevelt Reading Festival 12:00-4:00 PM @ the Henry Wallace Center. FREE

### DECEMBER 12

Holiday "Who-Done-It" @ Mills Mansion 1:00—4:00 PM  
 Green Oak Florist - Holiday Decorating Class \$30 includes all materials 10:30AM-3:30PM

### DECEMBER 14

BNI Meeting @ Coppola's @ 7:00 AM  
 Rotary Meeting @ Coppola's @ 7:30 AM

### DECEMBER 19

Holiday "Who-Done-It" @ Mills Mansion 1:00—4:00 PM  
 Green Oak Florist - Holiday Decorating Class \$30 includes all materials 10:30AM-3:30PM

### DECEMBER 21

BNI Meeting @ Coppola's @ 7:00 AM  
 Rotary Meeting @ Coppola's @ 7:30 AM

### DECEMBER 26

Holiday "Who-Done-It" @ Mills Mansion 1:00—4:00 PM

**Welcome To  
Our New  
Members!**

### JBS Services

John A. Baker Jr.  
 5 Barent Lane  
 Po'k, NY 12603  
 (845) 494-9121

### C. Delong Homecare

Christine DeLong  
 PO Box 400  
 Hyde Park, NY 12538  
 (845) 453-8843

### Walkway Over The Hudson

PO Box 889  
 Po'k, NY 12602  
 (845) 454-9469

## HYDE PARK TOY DRIVE!

The Hyde Park Chamber is having a toy drive. Please bring a new, unwrapped, toy when you come to the after hours. Or drop them off to our chamber office by December 7th. Please join us for our Holiday after hours and help us bring joy to a Hyde Park Family. Happy Holiday everyone!!



**Newsletter Advertising**

All the ads you see in this newsletter are a benefit for sponsoring a Chamber Breakfast. It is posted at no cost to the Chamber Member and reaches all of our Chamber members. Why not think about a special time you might want to sponsor an event? Sponsoring and event is an excellent way to reach your local customer base and promoted goodwill throughout the membership. Contact the Chamber office for information.



**Five Advertising Tips**

1. Be consistent in your ad message and style including business cards, letterhead, envelopes, invoices, signs and banners.
2. Newspapers, radio and TV stations are helpful in producing the advertising that you will be running with them.
3. While word-of-mouth advertising has been around a long time, it usually falls short of being able to attract the number of customers needed to be successful in business.
4. Promote benefits rather than features. A benefit is the emotional satisfaction your product or service provides, or a tangible performance characteristic.
5. Know your competitors. Knowing everything about your competitors is just as important as know-

**Rotary Meetings**

The Hyde Park Rotary meets Tuesday mornings at 7:30 in Hyde Park at Coppola's Restaurant. For more information and a list of upcoming events please visit our website at [www.hpnyrotary.org](http://www.hpnyrotary.org) or call contact Randy Soden at (845) 876-5132 option 3.



SPCA Ground Breaking Ceremony



**Le Petit Chateau  
Bed & Breakfast**

Hyde Park NY  
845-437-4688  
lepetitchateauinn.com



**Get In The  
Holiday  
Spirit**

Deck Your Halls  
And Do It Your-  
self At...

*The Green Oak Florist*  
Holiday Design Classes...10:30 to 3:30

Dec 5 A Hand Wrapped and Decorated Wreath

Dec 12 A Hand made and Decorated Boxwood Tree

Dec 19 Your Holiday Centerpiece Complete With Candles

\$30.00 per project with all materials  
And Instructions Included

Call For More Information

*The Green Oak Florist*

4403 Albany Post road

Hyde Park, NY 12538

845-229-9111

Out of time??? Let us do your gift  
Wrapping and Decorating



When it  
comes to  
**CREATIVITY**  
the sky's  
the limit!

We meet your business  
marketing & advertising  
needs through expert  
web & print  
publication  
strategies.

**WAMBACH COMMUNICATIONS GROUP INC**  
*Marketing & Creative Services*

Contact Richard Wambach to discuss your next project

tel: 845-758-3117— fax: 845-758-1731—email: [info@wambachcommunications.com](mailto:info@wambachcommunications.com)

See Us: [MerchantCircle](#) • [Facebook](#) • [Linked In](#) • [WambachCommunications.com](#)

*Serving Communities in the Hudson Valley Region for 37 Years*

THE HYDE PARK  
VISUAL ENVIRONMENT  
COMMITTEE  
HOLIDAY TOUR

The Hyde Park Visual Environment Committee would like to invite all to join our celebration of the holidays with our Home for the Holidays in Hyde Park House Tour. The event will take place on December 5th, 2010 from 12:30 to 4:00 pm and will start at Cranberry's at Tilley Hall where maps will be provided to area homes dressed in their holiday finery. The cost of the tour is \$25 per person and reservations may be made by sending your check to HPVEC, PO Box 125, Hyde Park, NY 12538 by November 26th. HPVEC can be reached at [hpvecboard@gmail.com](mailto:hpvecboard@gmail.com) or call 229-5955 for further information. Please provide an e-mail address for confirmation purposes.

On January 27th, 2011, the Hyde Park Visual Environment Committee will host their biennial Beautification Awards Ceremony at the Wallace Center at the FDR Library at 7:00 pm. Awards will be given to properties with outstanding improvements in the categories of business, residence, institution, landscaping, signage, stone-walls and going "green". Refreshments will be served.

## Holidays at the Roosevelt-Vanderbilt National Historic Sites-2010

The Vanderbilt Mansion holiday open house will be held Sunday, December 5 from 11:00 am to 4:30 pm with music, refreshments and discounts in the Pavilion Museum Shop. Tours and Visitor Center decorations will focus on the Vanderbilt's' Christmas visits to their estates and their tradition of presenting each child in the town of Hyde Park with a gift, some handed out personally by Louise Vanderbilt from her red velvet sleigh.

The Home of FDR will hold a holiday open house in conjunction with the FDR Presidential Library on Saturday, December 11 from 1:00 pm to 6:00 pm. Visitors will learn about Roosevelt family traditions, enjoy readings from Dickens' "A Christmas Carol" and enjoy refreshments at the Henry A. Wallace Visitor Center.

Eleanor Roosevelt's Val-Kill will host special holiday tours on Saturday, December 11 from 4:00 pm to 7:00 pm with musical performances and stories of Mrs. Roosevelt's Christmases with family and friends during the years she called Val-Kill her home. Access to Val-Kill for these tours is only by shuttle from the Wallace Center.

Open houses and the special holiday tours at Val-Kill are offered at no charge to the public. Car pooling is encouraged as parking is limited due to the popularity of these events.

# THE ANNUAL INSTALLATION & APPRECIATION DINNER

Welcoming the 2011 Board of Directors & Officers



**January 20<sup>th</sup>, 2011**

**'TUSCAN BANQUET ROOM'**

**Cocktails @ 6:00 P.M.**

**Dinner @ 7:00 P.M.**

**\$ 45.00 pp**

*Locally donated items to be raffled*

*Raffle - \$10 per ticket*

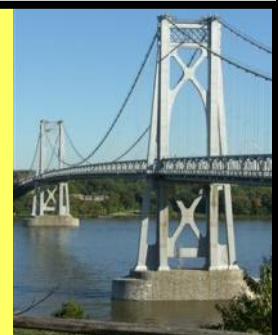
*To Support the Hyde Park Chamber*

**Paid Reservations must be in by January 10<sup>th</sup> 2010**

*Rain, snow or shine*



**P.O. Box 887**  
**Hyde Park, NY 12538**  
**(845) 229-70PE**





## DIRECT CARE PROVIDER TO PARTICIPATE IN STATEWIDE EXTRAORDINARY CAREGIVER RECOGNITION PROGRAM

*Program recognizes excellence and offers program to help and support direct care workforce statewide*

STAATSBURG, NY (November 18, 2010) – Joe Mendez, a direct care provider at Anderson Center for Autism, was selected to participate in the Extraordinary Caregiver Recognition Program offered by NYS Office for People with Developmental Disabilities in partnership with School of Social Welfare at Stony Brook University.

Joe Mendez was nominated for the program by his supervisor based on his outstanding work at Anderson Center for Autism. At Anderson since 2002, he has worked as a direct care provider and most recently shift supervisor. His dedication, leadership skills, creativity, initiative, and organizational skills have made him an exemplary staff member. With a team oriented leadership style, he helped solidified struggling staff, created a warm environment and an incredibly collaborative team that fostered relationships which ultimately improved the quality of care for students.

The Extraordinary Caregiver Recognition Program is a statewide program begun in 2008 that recognizes excellence among the direct care workforce. As part of being selected to the program, Mendez participated in a two-day comprehensive education and training program designed to help direct support staff cope with the stress of a demanding job. A wide range of down-to-earth subjects such as family relationships, health, finance, diversity and multi-cultural issues were addressed at the event, which was hosted by Stony Brook University.

### Continued from page 1

experience in the non-profit sector, but volunteers need no previous experience there. Choose an organization that does work close to your heart. Are you concerned with the issue of uninsured families? Worried about the fate of animals in local animal shelters? Volunteer to work with those agencies that address those issues!

We will be slightly increasing our dues for the 2011 year in order to offset the increase of cost of running your Hyde Park Chamber of Commerce.

To Everyone in Hyde Park. Have a happy Holiday and a prosperous New Year

Remember "Think Local, Shop Local, Think Hyde Park"

*John Coppola*

President

Hyde Park Chamber of Commerce



### Interesting Bits of Historical Trivia

Early politicians required feedback from the public to determine what the people considered important. Since there were no telephones, TV's or radios, the politicians sent their assistants to local taverns, pubs, and bars. They were told to 'go sip some ale' and listen to people's conversations and political concerns. Many assistants were dispatched at different times. 'You go sip here' and 'You go sip there.' The two words 'go sip' were eventually combined when referring to the local opinion and, thus we have the term 'gossip.'





---

## Our Holiday Mixer Sponsor

---



HYDE PARK  
CHAMBER *of* COMMERCE

HYDE PARK CHAMBER OF COMMERCE  
4389 ALBANY POST ROAD (RTE 9)  
PO BOX 17 HYDE PARK, NY 12538  
Phone: 845-229-8612  
E-mail: [info@hydeparkchamber.org](mailto:info@hydeparkchamber.org).  
Web Site: [www.hydeparkchamber.org](http://www.hydeparkchamber.org)

*Printing of this newsletter was handled by chamber member,  
Minuteman Press of Hyde Park*